

## **FAQ'S**

### **Welcome to Converse All Stars**

The All Star program exists to support global emerging creators. Independent enough not to follow, and bold enough to push culture forward.

All Stars are given access to work with the brand, collaborate with likeminded creators and put their work on display for the world to see.

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### **Frequently Asked Questions (FAQs)**

#### **Q: What inspired the All Star program?**

A: As the original brand of youth culture, we saw an opportunity to play a more purposeful role with communities around the world. Our goal is to support bold ideas and empower emerging creators.

#### **Q: Is there an age requirement for the All Star program?**

A: All Stars applicants must be at least 18 years of age or the age of majority in their jurisdiction of residence.

#### **Q: Will I be compensated for joining the All Star program?**

A: We do not compensate All Stars for joining. Our partnership is based on live and digital experiences, creative opportunities, product and networking opportunities provided by Converse, and active engagement.

Once part of the Converse All Stars, if you are commissioned to do specific work with Converse, you will be compensated in accordance with a set of terms and conditions defined in a formal legal agreement between you and Converse.

#### **Q: Where is the Converse All Star Program active?**

A: The All Star Program is active in 26 *cities* around the world. This includes: Los Angeles, New York, Santiago, São Paulo, Lima, Mexico City, Berlin, London, Paris, Belgrade, Budapest, Prague, Athens, Warsaw, Istanbul, Tel Aviv, Johannesburg, Cape Town, Sydney, Melbourne, Auckland, Jakarta, Kuala Lumpur, Singapore, Bangkok, and Seoul.

#### **Q: How long can you be a part of the All Star program?**

A: The All Star Program runs on a yearly cycle, commencing in mid-June and concluding the following June. All Star community members will need to reapply for the program at the conclusion of each yearly cycle and readmission to the program is not guaranteed.

**Q: Are there prerequisites (qualifications, experience or education) to be selected as an All Star?**

A: No. We are looking for individuals who want to take the next step in their creative careers and are open to learning, connecting, and collaborating with other emerging creatives.

**Q: Are there any restrictions for applying to the Converse All Star Program?**

A: At this time, we are not accepting applications from individuals who have existing commitments and/or agreements with Converse's competitors, as defined in Exhibit A of the application Terms and Conditions.